

The guide of
whomp
*Strike heavily
thump*



Inspiration

WHOMP takes its inspiration from the work of an American master in sign painting and alphabet manipulation: Alf Becker. In 1932, Becker began designing a series of alphabets to be published in Signs of the Times magazine at the rate of one alphabet per month. Nine years later, 100 of those alphabets were compiled in one book that became an enormous success among sign painters. In the late 1990s and early 2000s, many Alf Becker alphabets were digitized with blurbs that falsely credit an "Alf Becker typeface". Alf Becker was not really a typeface kind of guy. He was more of a calligrapher and sign painter. His alphabets were either incomplete or full of variations on different letters, and didn't become typefaces until the digital era.

This particular Becker alphabet was quite incomplete. In fact, it wasn't a showing of an alphabet, but words on a poster. Alejandro Paul took the challenge of drawing, digitizing, restructuring, and finally building a complete usable typeface from that partial alphabet. He then extended his pleasure by once again playing with the wonderful possibilities of OpenType. **WHOMP** comes with more than 100 alternates, tons of swashy endings and ligatures, all built into the font and accessible through OpenType palettes in programs that support such features.

This is the in-your-face kind of font that stands among other Becker-based alphabets as paying most homage to the vision of this great American artist who saw letters a live ever-changing beings.



By default

Hand lettering

Swash + Disc. ligs + Calt

Hand lettering

Hand lettering

Disc. ligs + Salt

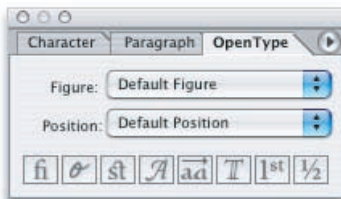


THIS EXAMPLES SHOWS HOW OPEN TYPE WORKS IN ADOBE ILLUSTRATOR



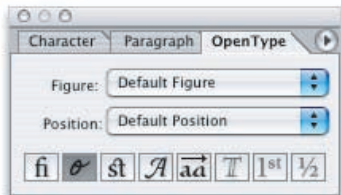
Standard

g



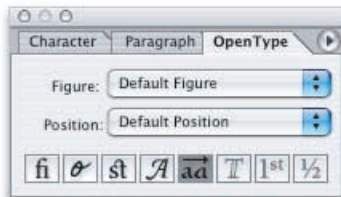
Contextual Alternate

g



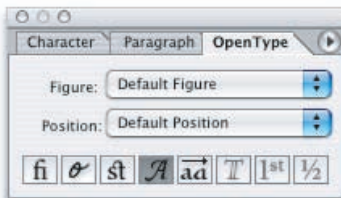
Stylistic Alternate

g



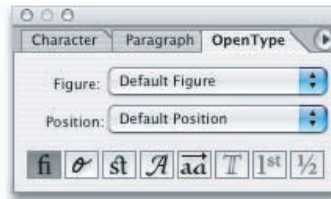
Swash

g



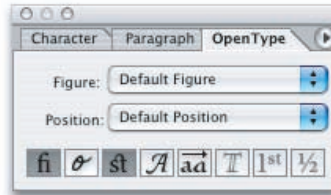
Standard Ligature

fi



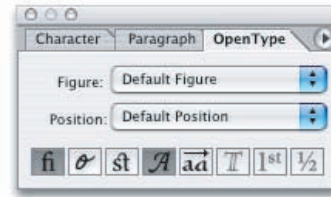
Discretionary Lig.

On



Swash + Std Lig.

fy



Where ^{is} Killeney beer ⁱⁿ Surf Kinky Mrs. Oklahoma

Matthew's House
Bittersweet Chocolate

In use



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